



HPRA

Hispanic Public Relations Association

**33rd Annual PRemio Awards & Scholarship Gala
October 27, 2017
Noor – Pasadena**

HPRA Non-Profit Tax I.D. # 95-400-0929

AWARDS DINNER SPONSORSHIP OPPORTUNITIES

Platinum Sponsorship

\$8,000

- Category exclusivity
- Onsite Benefits:
 - (10) Ten gala dinner tickets (one table – VIP RESERVED)
 - Activation Opportunity
 - Inclusion of items in gift bags for all attendees
 - Speaking opportunity during the 2017 PRemio Awards program
 - On stage recognition during 2017 PRemio Awards program
 - Company logo projected on big screen at the 2017 PRemio Awards
 - Logo inclusion on step and repeat
- Pre-event exposure:
 - Recognition on HPRA’s website, Facebook and Twitter channels leading up to event
 - Company logo on HPRA e-mail blasts one month leading up to event
 - Company logo on all marketing materials relating to 2017 PRemio Awards
- Post-event exposure:
 - Company logo or mention on post PRemio Awards winner’s announcement
 - Company logo and link on HPRA_LA Website page for remainder of 2017
- Membership benefits:
 - (4) Four one-year National memberships (with L.A. chapter membership)



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Gold Sponsorship

\$5,000

- Onsite benefits:
 - (10) Ten gala dinner tickets (one table)
 - Inclusion of items in gift bags for all attendees
 - Recognition during 2017 PRemio Awards program
 - Company logo projected on big screen at the 2017 PRemio Awards
- Pre-event exposure:
 - Recognition on HPRA Facebook (2) and Twitter (2) channels leading up to event
 - Company logo on HPRA e-mail blasts one month leading up to event
- Post-event exposure:
 - Company logo or mention on post PRemio Awards winner's announcement
 - Company logo rotation with other sponsors on HPRA website for one year following the event
- Membership benefits:
 - (3) Three one year National memberships (with L.A. chapter membership)
 - (1) One e-mail blast sent to Los Angeles HPRA member database prior to December 31, 2017 (e.g. promotion, coupon, event invite, etc. to be provided by sponsor for review/approval by HPRA board)

Silver Sponsorship

\$3,500

- Onsite benefits:
 - (8) Eight gala dinner tickets
 - Recognition during 2017 PRemio Awards program
 - Company logo projected on big screen at the 2017 PRemio Awards
 - Company logo or mention on post PRemio Awards winners' announcement
- Pre-event exposure:
 - Recognition on HPRA's website, Facebook and Twitter as spotlight as PRemio sponsor
- Post-event exposure:
 - Company logo or mention on post PRemio Awards winner's announcement
- Membership Benefits:
 - (2) Two one year National membership (with L.A. chapter membership)



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AWARDS DINNER SPONSORSHIP OPPORTUNITIES

Bronze Sponsorship

\$2,500

- Onsite benefits:
 - (5) Five gala dinner tickets
 - Company logo projected on big screen at the 2017 PRemio Awards
- Pre-event Exposure:
 - Company logo on PRemio e-blasts one month leading up to the event
- Pre-event Exposure:
 - Company logo or mention on post PRemio Awards winner's announcement
- Membership Benefits:
 - (1) One year National membership (with L.A. chapter membership)

Table Sponsorship

\$1,500

- Onsite benefits:
 - (10) Ten gala dinner tickets
 - Company recognition on HPRA Facebook (1) and Twitter (1) channels leading up to event

Individual Tickets

- Members: \$150
- Non-members: \$200



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AWARDS DINNER COMMITTEE

HPRA-LA Dinner Chairs:

Mayra Vega

FSB Core Strategies

Nailea Ayala

Reyna Hernandez

HPRA LA President
Creative Branding Co.

Dinner Committee:

Norma Leon de Moncada

HPRA LA Vice President
PR Consultant

Elizabeth Adams

HPRA LA Secretary
PR Consultant

Maricela Cueva

VPE

Lourdes Rodriguez

Saban Community Clinic

Aimee Duenas

H & K

Scholarship Committee:

Diana Pinedo

Castells & Asociados

Delia Lopez

PR Consultant





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Contact Information

Name _____ Company _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ E-mail _____

Sponsorship Level

Platinum - \$8,000 Gold - \$5,000 Silver - \$3,500 Bronze - \$2,500

___ Table \$1,500

Payment Information

Credit Card Payment: Visa MasterCard American Express Total: \$ _____

Complete form and email to reyna@creativebrandingco.com | RE: HPRA PREMios

Card Number: _____ Expiration: ___ / ___

Signature: _____

Check Payment: Please make checks payable to HPRA | Total check amount: \$ _____
(Tax ID: 95-4000929)

- In order to confirm participation, you must complete the form and email to: reyna@creativebrandingco.com | RE: HPRA PREMios
- Mail completed form with payment to:
Reyna Hernandez
17500 Califa Street, Encino, CA 91316