



2007 PRemio Awards & Scholarship Dinner SPONSORSHIP OPPORTUNITIES

Co-Presenter Hispanic Heritage Month Sponsor (2 Opportunities) \$10,000

- PRemio event will be billed and recognized as “co-presented” event by your organization on all communication efforts and during the presentation
- Speaking role during ceremony
- Sponsor name in scholarship certificates
- Rights to publicize sponsorship efforts as part of the sponsor’s Hispanic Heritage Month celebrations and initiatives (to be discussed in detail with HPRA Board and at the organization’s expense)
- Vignette video that will be played during the presentation (video provided by sponsor)
- On site presence – optional booth at the event to promote your corporation (materials and signage provided by sponsor)
- Two (2) tables, each table sits 10 people, preferred seating
- On site recognition:
 - Display of company signage/banner in the reception area (provided by sponsor)
 - Special recognition during honoree vignette
 - Opportunity to provide gift bags or gift incentives for attendees
- Announcement of sponsorship in:
 - Full-page, Black and White ad in program book (provided by sponsor)
 - HPRA Web site, HPRA E-Newsletter, HPRA press materials
- Receive HPRA Corporate membership and benefits (\$1,500 value) for 2008 calendar year:
 - 10 employee memberships
 - Mention as a corporate sponsor in The Buzz quarterly newsletter
 - Signage at two (2) events (provided by the sponsor), and/or distribution of collateral materials
 - Mention in Web site for one (1) year from date of sponsorship
 - Mention in HPRA’s E-Newsletter
- 2008 HPRA Professional Development Seminar
 - 2 tickets to Professional Development Seminar
 - Corporate Exhibitor Table
 - Opportunity to provide information to all onsite seminar attendees
 - Acknowledgement during opening remarks
 - Inclusion in exhibitor info sheet
 - Announcement on HPRA Web site, HPRA E-Newsletter, HPRA press materials
 - One time e-mail blast to HPRA database of members
 - Complete information of attendees of seminar
- HPRA “Corporate Spotlight” Web Placement – Corporate brief highlighting your company’s ongoing efforts for the Hispanic market. Corporate snapshot will include placement on the HPRA website and a link to your corporate site. (brief provided by sponsor and co-edited by HPRA Board)
- Additional features/benefits will be addressed, depending on the sponsor’s needs



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Platinum Sponsors

\$5,000

- Two (2) tables, each table sits 10 people, preferred seating
- On site recognition:
 - Display of company signage/banner in the reception area (provided by sponsor)
 - Special recognition during honoree vignette
 - Opportunity to provide gift bags or gift incentives for attendees
- Announcement of sponsorship in:
 - Full-page, Black and White ad in program book (provided by sponsor)
 - HPRA Web site, HPRA E-Newsletter, HPRA press materials
- Receive HPRA Corporate membership and benefits (\$1,500 value) for 2008 calendar year:
 - 10 employee memberships
 - Mention as a corporate sponsor in The Buzz quarterly newsletter
 - Signage at two (2) events (provided by the sponsor), and/or distribution of collateral materials
 - Mention in Web site for one (1) year from date of sponsorship
 - Mention in HPRA's E-Newsletter

VIP Reception Sponsor (1 Opportunity)

\$4,000

The VIP reception will be held 45 minutes prior to the beginning of the PRemio Dinner. Reception will provide a special cocktail reception and networking for the VIP sponsor, HPRA Board Members, Scholarship recipients, Award recipients and Platinum sponsors.

- One (1) table, each table sits 10 people, preferred seating
- On site recognition:
 - Display of company signage/banner in the reception area (provided by sponsor)
 - Speaking recognition during honoree vignette
 - Opportunity to provide gift bags or incentives for attendees (optional)
- Announcement of sponsorship in:
 - Full-page, Black and White ad in program book (provide by sponsor)
 - HPRA Web site, HPRA E-Newsletter, HPRA press materials
- Receive HPRA Corporate membership and benefits (\$1000 value) for 2008
 - 6 employee memberships
 - Mention as a corporate sponsor in The Buzz quarterly newsletter
 - Signage at (2) events (provided by sponsor), and/or distribution of collateral materials
 - Mention in Web Site for one (1) year from date of sponsorship
 - Mention in HPRA's E-newsletter



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Gold Sponsors **\$3,500**

- Two (2) tables, each table sits 10 people
- On site recognition:
 - Display company signage in the reception (provided by sponsor)
 - Special recognition by Master/Mistress of Ceremonies
 - Special recognition during honoree vignette
- Announcement of sponsorship in:
 - Full-page, Black & White ad in program book (provided by sponsor)
 - HPRA Web site, HPRA E-Newsletter, HPRA press materials
- Receive HPRA corporate membership and benefits (\$ 600 value) for 2008 calendar year:
 - 6 employee memberships

Silver Sponsors **\$2,500**

- One (1) table, each table sits 10 people
- On site recognition
 - Special recognition by Master/Mistress of Ceremonies
 - Special recognition during honoree vignette
- Announcement of sponsorship in:
 - HPRA Web site, HPRA E-Newsletter, HPRA press materials
 - The Buzz quarterly newsletter (Winter issue)

Individual Tickets **\$175**



**2007 PRemio Awards & Scholarship Dinner
SPONSORS REPLY FORM**

We wish to participate at the following sponsorship level:

Table Sponsor

- | | | |
|--------------------------|-----------------------|----------|
| <input type="checkbox"/> | Co-Presenter Sponsor | \$10,000 |
| <input type="checkbox"/> | Platinum Sponsor | \$5,000 |
| <input type="checkbox"/> | VIP Reception Sponsor | \$4,000 |
| <input type="checkbox"/> | Gold Sponsor | \$3,500 |
| <input type="checkbox"/> | Silver Sponsor | \$2,500 |
| <input type="checkbox"/> | Individual Tickets | \$175 |

Event Program Advertisement

- | | | | |
|--------------------------|--------------|-------|----------------|
| <input type="checkbox"/> | Full-page ad | \$500 | SPECS 8 X 10.5 |
| <input type="checkbox"/> | Half-page ad | \$300 | SPECS 8 X 5.25 |

*We accept camera-ready art position with crop marks to indicate final size or email 300 resolution jpeg or pdf files. Please submit artwork by Friday, September 1st to: Mariechelle Bonifacio at mariechelle.bonifacio@prnewswire.com

or mail camera-ready artwork to:
Mariechelle Bonifacio - PR Newswire
359 Ximeno Avenue
Long Beach, CA 90814
(562) 608-8654

Other

- We wish to support HPRA with a separate donation. Enclosed is a tax deductible gift of \$_____**
- We wish to donate 2 seats at our company table for a scholarship recipient and their guest.**

Name _____ Company _____

Address _____

City _____ State _____ Zip _____

Phone (day) _____ (eve) _____ (E-Mail) _____

Enclosed is my check payable to HPRA for the amount of: \$_____

Enclosed is my credit card order for the amount of: \$_____

Circle one: **AMEX VISA MC DISC** Card# _____ EXP. _____

NAME ON THE CARD _____

SIGNATURE _____

PLEASE INVOICE ME

Please return form and check (made payable to HPRA) by **August 10** and forward to:
Hispanic Public Relations Association
P.O. Box 86760
Los Angeles, CA 90086-0760
HPRA Non-Profit Tax I.D. #95-400-0929